



Graphic Design 2
Logo Design
Monday, May 4, 2020
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Day Three: Application

Objective/Learning Target: After completing this activity, you will feel comfortable designing a logo, and recognizing good logo design.

Requirements: Pencil, paper. You may choose to also use colored pencils, markers, or a digital resource (if you have access).

Bellringer/Warm Up: Review your thumbnails and the rules from the presentations. Choose one of the thumbnails to develop into a finished logo, and remember that you will defend your redesign.

Instructions: Using pencil, colored pencil, markers, or digital resources if they are available, create a final re-design of the logo you chose. This should be carefully done and well-crafted.

When finished, write a short reflection explaining your choices for the redesign. Use the information from the presentation and the article to support the points you make. You may also choose to compare and contrast the original logo and your creation.

Finally, share your redesign using #isddoesart.

